

# Agni Murthy

User Experience Designer

---

## PORTFOLIO / CONTACT

www.agnimurthy.com  
hello@agnimurthy.com  
510 285 7636

## Fluent in creative and code.

I'm a UX designer with 4 years of work experience and a BFA in Interaction Design. Some focus on design and get other people to build things, some do the reverse. I think good work happens when you're equally fluent with creative and code. I am.

---

## EDUCATION

California College of Arts BFA,  
Interaction Design  
(Graduating 2019)

## Agni Murthy Design

*Freelance*

May 2015 ~ present

Design, branding and communication projects for a variety of clients, including two space startups, an upcoming DJ and a VC fund.

## CITIZENSHIP

United States

## Metrik, San Francisco

*UX Design Intern*

Jun 2018 ~ Aug 2018

Top Bay Area design agency. Wrote and designed voice UX for a mixed-reality software product. Designed web layouts and content for clients. Re-did the positioning and website for the agency itself.

## SKILLS

User Empathy  
Habit-forming Design  
Usability Testing  
Prototyping  
Logo / Symbol Design  
UI Design  
Written Communication  
Presentation Design  
Voice Experience Design  
Motion Design

## Dentsu Aegis / Fractal Ink Design

UX and Interaction Design Intern

Jul 2017~Aug 2017

Designed Android UX for a streaming media service that stayed true to the iOS design while improving ease-of-use. Created a responsive webpage layout for a home loan site's that improved performance by 40% .

## TOOLS: Design

Sketch, InVision, Principle,  
Photoshop, XD, Illustrator,  
Premiere Pro, Keynote,  
After Effects, Ableton Live

## Doolally

Designer

Jan 2015~Aug 2015

The only designer at India's fastest growing microbrewery chain. Created all in-pub graphics, posters and event messaging. The look I created is still followed across all venues today.

## TOOLS: Code

Dialogflow, Processing IDE,  
Arduino, HTML, CSS, Webflow,  
Wordpress, Github, Codepen

## INTERESTS

Travel (40+ countries)  
Electronic Music  
Digital Anthropology  
Modding / Tinkering