



Agni Murthy

Visual & Interaction Designer

PROFILE

I see my role as a designer to empower the individual and look for opportunities to make positive, meaningful change in people's lives. I'm a tinkerer and creator - aspiring to use my skills, thinking and experience to make the world more useful, usable and beautiful.

CONTACT

+1 510 285 7636
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PORTFOLIO

www.agnimurthy.com

EDUCATION

California College of the Arts
BFA, Interaction Design
(2015 - 2019)

SKILLS

Practices

- Visual Design
- Interactive Prototyping
- User Interviewing / Testing
- Systems Thinking

Design Tools

- Principle for Mac
- Sketch
- InVision
- Adobe XD
- Photoshop
- Adobe Illustrator
- Adobe Premiere

Programming / Code

- Wordpress
- HTML
- CSS
- p5.js
- Arduino
- Dialogflow / API.AI

RELEVANT EXPERIENCE

Freelancer (and starving student)

San Francisco, CA

April 2015 - Present

- A logo for a maker of satellites, an identity for a venture capital fund, retail signage for a flea shop, app design for a show on Fox Networks. A guy's got to eat, after all.
- Fast, cheap and good - they say you can only pick two of the three. My clients will probably disagree.

Interaction Design Intern

Dentsu Aegis / Fractal Ink Design Studio - Mumbai, India

July 2017 - August 2017

- Designed and created responsive interfaces and wireframes for financial and educational sector clients that communicated complex processes in a clearer way to customers.
- Unified the Android and iOS design language for an upcoming OTT media streaming service, implementing best UX practices to improve usability and communicate choices better for end-user.

Design & Communications Executive

Brewcrafts India - Mumbai, India

June 2015 - August 2015

- The only in-house designer at Doolally, India's best-known microbrewery. Worked on everything from coasters, posters and early UI for the responsive website, doolally.in
- Put in place a community event strategy that attracted a regular crowd at non-peak times.

Web and Technology Manager

TEDxYouth@OIS Conference (2014) - Mumbai, India

August 2013 - November 2014

- Coded a responsive website and registration system that made it easier for prospective attendees to sign up and find information about the speakers, event schedule and other services.
- Coordinated technology-related logistics on the day of the event that ensured the conference ran smoothly and followed relevant TED guidelines.